



Jan 22, 2018

Dear Valued Sea to Sky Gym Owners and Coaches

I am very proud to share the news with you that the Sea to Sky has fully merged with Varsity Spirit.

We have been committed to producing high quality events for Canadian athletes, coaches and families for the past 12 years, and are excited that this partnership will help us expand on that tradition.

Varsity Spirit is the worldwide leader in cheerleading education and competitions, and has become a global leader in our industry. They have led the way internationally, expanding opportunities for training and competing and continue to take their brands to the next level. As Sea to Sky is the longest standing Worlds and Summit Bid Event in Canada – and the only one drawing hundreds of U.S. athletes annually – merging with Varsity Spirit will no doubt allow us to provide the very best International experience right here in the Northwest.

We will continue to operate from our Vancouver offices, and International Director Jibreel Rayam, staff members Jeanette Agilles Rudick, Ashton Ellis and I will continue to provide the Northwest and Canada with the high quality competition experiences you have come to expect from Sea to Sky.

Sea to Sky will remain a part of the Varsity Family Plan and will continue to provide bids to both Worlds and The Summit. Due to this merger, we will be able to further provide the following Bids at our 2018 Event:

- Up to 3 PP and 6 AL Worlds Bids \*(Canadian Teams only)
- 1 Full Paid Summit Bid
- 3 At Large Summit Bids
- 2 Full Paid International Summit Bids (USASF Provisional)
- 8 At Large International Summit Bids (USASF Provisional)

*\*USA & Canadian Teams Qualify for All Summit Bids*

Thank you for your continued support. This is great news for the programs that attend Sea to Sky, and we look forward to producing an incredible 2018 experience for you. If you have any questions, don't hesitate to contact me for more information.

Sincerely  
Liz Gigante Ulrich

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Event Director